

Meeting Title: Pacific Swimming BOD Executive Committee Meeting

Date: January 22, 2014

Attendance:

John Bitter	X	Steve Hurko	X	Zone Reps				Athlete Reps		Guests	
Leo Lin	X	Marie Lin	X	1N - Larry Rice	X	3 - Debbie Tucker	X	Michala Roan			
Lehla Irwin	X	Mary Ruddell	X	1S - Mike Picardo	X	4 - Jerry Rudd					
Ron Heidary				2 - David Benjamin	X	4 - Jim Morefield	X	Office			
Don Heidary								Jill Ruppenstein	X		

TOPIC	DISCUSSION - CONCLUSION	RECOMMENDATION/ ACTION	FOLLOW- UP DATE
Meeting Called to Order	Meeting was called to order by John Bitter at 7:38 PM (Teleconference)		
Minutes from Previous Meeting	May 22, 2013 Executive Committee Meeting minutes approved		
General Chair	No report		
Old Business	None		
Old Motions	None		
New Business	<p>Membership Dues:</p> <ol style="list-style-type: none"> Mary Ruddell discussed the fact that USA Swimming has passed the motion to increase dues for athlete and non-athlete members by \$2 every year for the next 10 years. The LSCs that she has checked with have all decided to pass these fees on to the membership. We will need to do this as well, unless we wish to start cutting programs that we have budgeted for. Mary prepared an excel spreadsheet that shows the changes which would occur in fees if we increased the fees by \$5 (and planned to increase every 2nd or 3rd year) and if we increased the fees by \$2 every year. We considered the advantages of the \$5 increase plan – which include less confusion for club treasurers who often have difficulties adding in the increases each year, allowing the increased revenue to work on the various programs for the swimmers we are starting, with the possibility that some of those programs will increase our sources of revenue, and might eliminate the need to continuously increase membership dues. Mary and John Bitter will create an FAQ sheet to be distributed to the Executive Committee and which can be used by the Zone Chairs to discuss with the clubs in their Zone meeting. We can then discuss a proposal in the next BOD meeting in February. 	Mary and John will create a FAQ sheet and Zone Chairs will discuss this at their Zone Meetings	BOD 2/19/2014
	Senior Coaches Report		

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	<ol style="list-style-type: none"> 1. Don Heidary had a very successful Senior Coaches Offsite meeting last Saturday which was attended by about 20 coaches. 2. Discussion included moves to develop a more centralized Senior Program for Pacific Swimming, with changes in the Senior Meet schedule. 2014-15 will be a transitional year and 2015-16 will have a more standardized program of meets 3. Group discussions were constructive and there was a pledge from the coaches to work together collectively in development of the Senior Programs in Pacific Swimming. 4. The 2014-2015 calendar has had some slight changes with addition of a few meets and a change in the types of Senior meets presented: Senior I →Senior Open (timed finals), Senior II (timed finals, and T&Fs), Senior III (eliminated), Senior IV→Senior Circuit (T&Fs) 5. Plan is to have a Senior Open meet once a month, Senior II meet every 6 weeks, and Senior Circuit 3 or 4 times a year 6. Time Standards are being changed so they meet the needs of this new program, and there will be new bonus time standards as well 7. After looking at the meet revenues it was decided to eliminate subsidies for these meets. Instead money will be set aside to offer downside protection to teams so they do not lose money. It was decided that meets should be considered for elimination if they do not attract sufficient entries. 8. The senior coaches will try to pledge at the beginning of the season to take their senior swimmers to the senior meets. 9. Andre Salles Cunha will work with other teams that may wish to establish Leagues. League meets will only be allowed to take place on weekends that do not have scheduled Senior Meets. 		
	<p>OME Project:</p> <ol style="list-style-type: none"> 1. John Bitter has requested that a task force be established to move this project forward. 2. The last information was the contact with USA Swimming and seeing if the vendor used for their online meet entries could help us set up ours. 3. John Bitter, Jill Ruppenstein, Mary Ruddell, and Leo Lin will form that task force to work on this project. 4. Larry Rice has someone from Zone 1S who also might be good at this. He will check with that person regarding their availability 5. It is anticipated that once we get that process operational we may be able to bring in as much as \$100K. 		
	<p>Website Phase II:</p> <ol style="list-style-type: none"> 1. Seeking ideas about what needs to be done on the Website for Phase II 2. A Search button (to search the Pacific Swimming website) was requested by all 3. Other items include an athlete blog, setting up drop down menus, (such as allowing to search only Senior Meets, or meets in one month, etc). 4. Jill will send out her list and request additions to be given to her by next week so that the list can be 		

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	sent to the vendor to cost out each of the items requested.		
	<p>CSA Evaluation after 1st League Season:</p> <ol style="list-style-type: none"> 1. A task force will be put together to look at the issues that will need to be addressed in running these types of Leagues 2. Task force will include: John Bitter, Mike Davis (officials), Mary Ruddell (finances), Brian Malick (officials), Jill Ruppenstein(Sanctions), Laurie Benton(times and registrations), Jeannette Soe (Sanctions), Andre Salles Cunhas (CSA Coach), Liv Lyon (League Commissioner). 3. John will try to have a meeting before the February BOD Meeting so a report can be brought to the Board. 		
	<p>Meet Entry Fees:</p> <ol style="list-style-type: none"> 1. Mary did a comparison of how we are charging for meet fees (entry fee, event fees, and % that goes to Pacific, % that goes to the team) and charging a flat fee (chosen at the discretion of the host team) to each swimmer entering the meet (with guaranteed % for Pacific Swimmer based on number of swimmers entered in the meet). 2. The two excel spread sheets show what the differences would be for the CSA meets (which used a flat fee), and for our C/B/A+ meets (which used entry and event fees). 3. The proposal to change to a flat fee would apply only to C/B/A+ meets 4. We have been asked to begin considering this flat fee option – and if we decided to move in that direction it would not start until next September. 		
	<p>NACC and Western Zones budget changes:</p> <ol style="list-style-type: none"> 1. The original proposal was to send 50 athletes to NACC but the cost for that many swimmers would raise airfare from \$1035 (40 swimmers) to \$1200. It was decided to send 40 swimmers. With other cost cutting the copay has been taken down to \$975 for this trip to Mexico. 2. Western Zones will take a full team of 60 and the copay has been brought down to \$625. 3. We need a full team to be highly competitive in Western Zones. At NACC we are not looking so much at competitiveness as an “experience” since most of the teams going there are bringing their Junior National Swimmers and Pacific Swimming is not. Most of our Junior National Swimmers are going to Junior Nationals with their teams. 4. Leo Lin wondered if we should consider fielding just one team. Creating one superior team for Western Zones (with a decreased copay) might be a better way of building and supporting the base. 5. Age Group will take a good look at whether we should continue to field two teams and what strategy might be most advantageous to our Age Group Swimmers, and towards building the base. 	Steve Hurko will have Age Group look at this issue carefully.	
	<p>Another Staff Member:</p> <ol style="list-style-type: none"> 1. Larry Rice is wondering if we are still looking at hiring an additional staff person 2. John Bitter says the Staff will be having a meeting on February 5th to finalize definition of such a position. 		

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	HOD Meeting in May: <ol style="list-style-type: none"> 1. Marie Lin raised the issue that the HOD meeting is scheduled for the Saturday of the USMS Nationals being held at Santa Clara. This creates a conflict since several members of the BOD will be working the USMS Nationals. 2. John Bitter will look with Marie to see if the HOD meeting should be moved or a time can be set to lessen the conflict. 		
	New Committee Chairs: <ol style="list-style-type: none"> 1. Governance Committee Chair is Debbie Tucker, replacing Leo Lin 2. Disability Chair is Pam Redding, replacing Marie Wise 		
New Motions	None		
Next Meeting	Next meeting of the Executive Board is March 26, 2014 (will notify whether teleconference or at Marriott in San Ramon) at 7:30 PM	Notify members of site	
Meeting Adjourned	Meeting adjourned at 9:00 PM		

RESPECTFULLY SUBMITTED BY,
MARIE LIN
SECRETARY - PACIFIC SWIMMING BOARD OF DIRECTORS